



# Developing a GIS-based survey tool to elicit perceived neighborhood information for environmental health research

University Center for Social and Urban Research  
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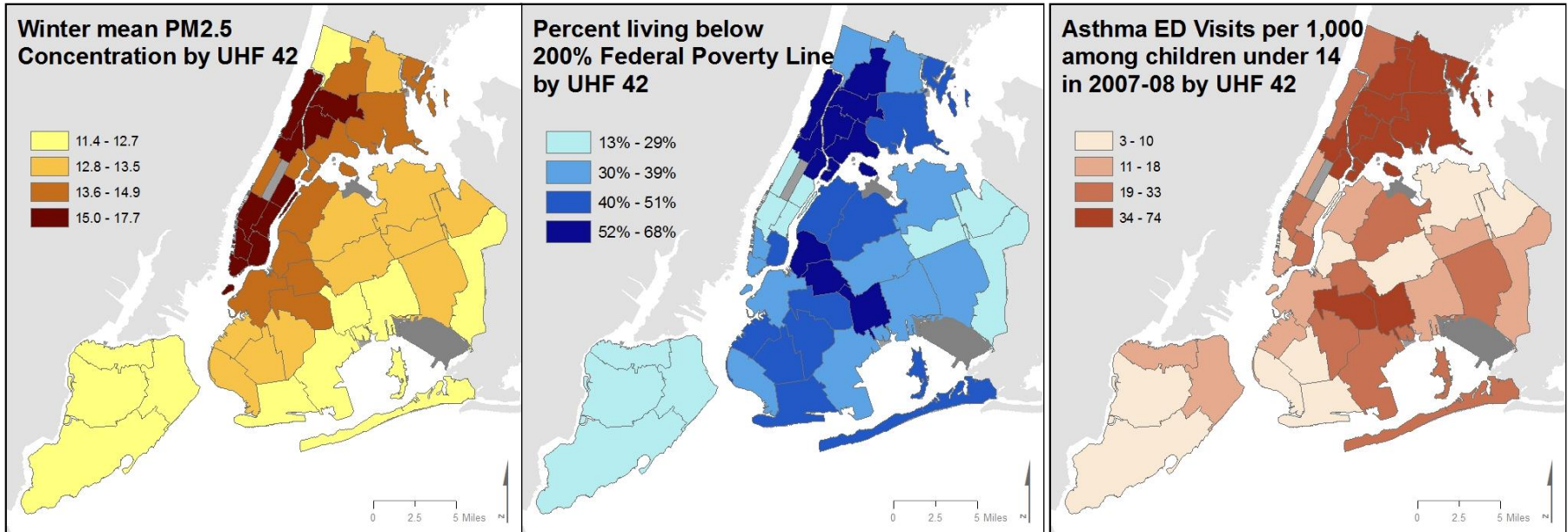
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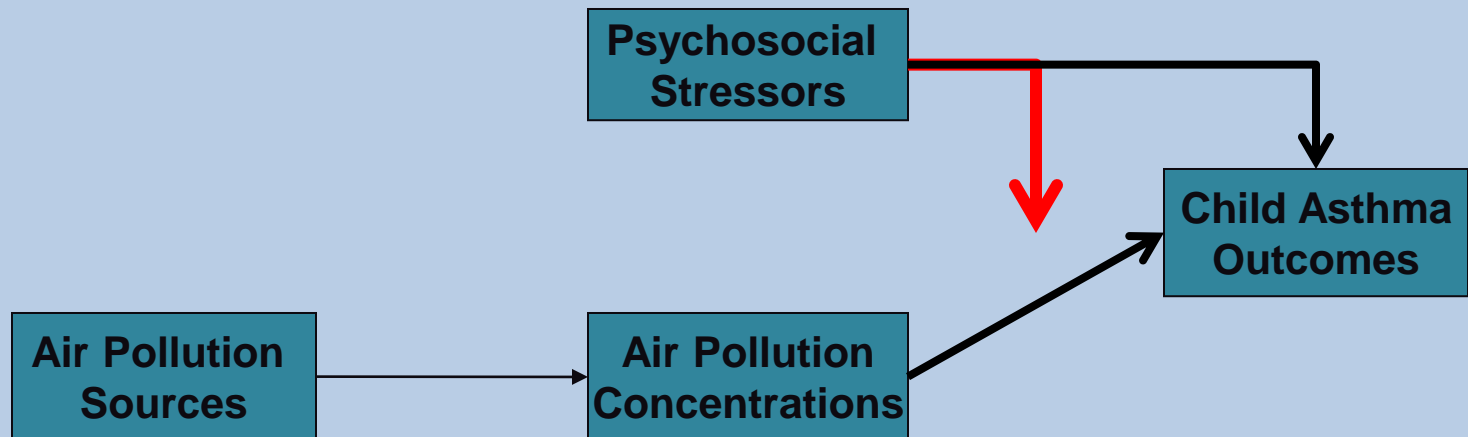
# Overall Goal:

To understand combined effects of environmental and social exposures on urban community health.



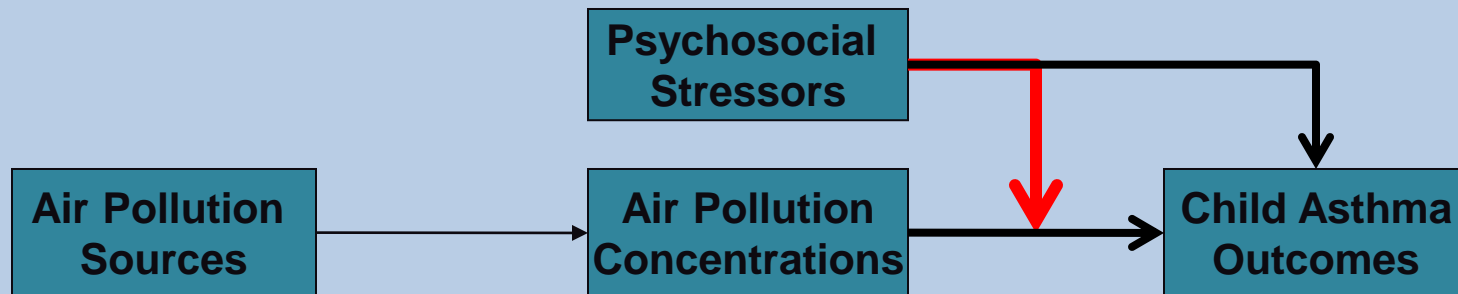
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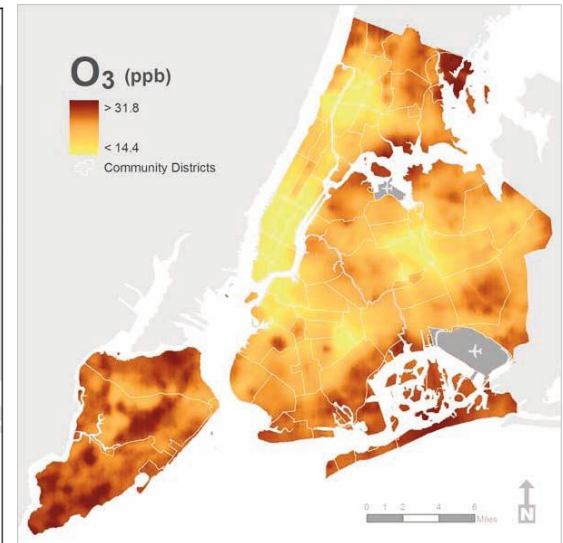
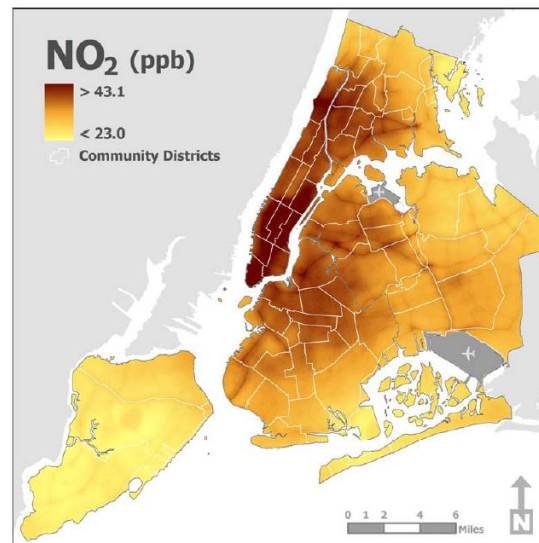
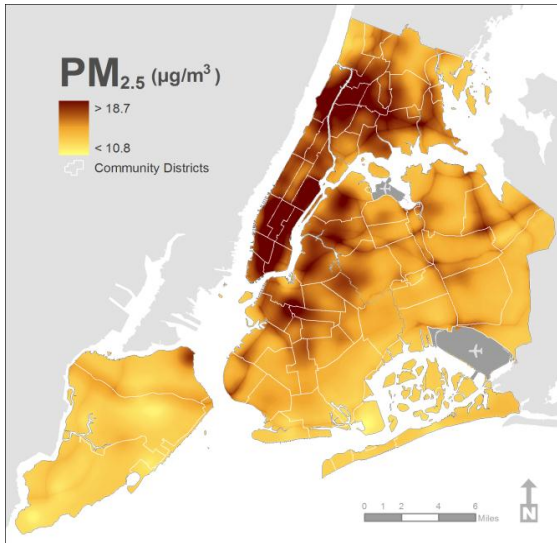
## COMMUNITY STRESSORS AND SUSCEPTIBILITY TO AIR POLLUTION IN URBAN CHILDHOOD ASTHMA



To examine combined effects of social stressors and air pollution on childhood asthma hospitalizations:

- 1) Leverage pollution maps from New York City Community Air Survey,
- 2) Identify and validate GIS-based chronic stressor indicators (e.g., violence rates).
- 3) Examine combined effects on childhood asthma hospitalizations across NYC, using multi-level spatio-temporal models.

# New York City Community Air Survey (NYCCAS)

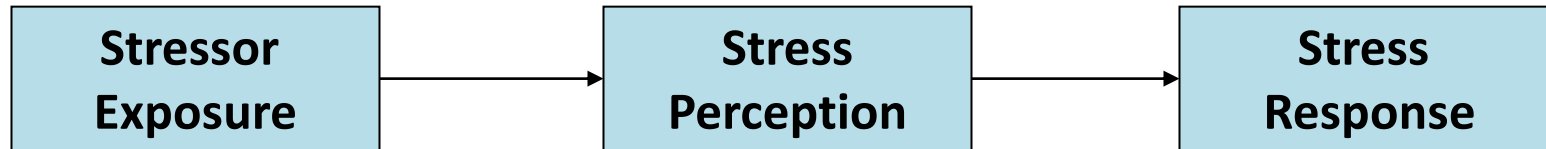


<http://www.nyc.gov/html/doh/html/eode/nyccas.shtml>

Matte et al., *JESEE* 2013

Clougherty et al, *JESEE* 2013

# Measuring Chronic Stress



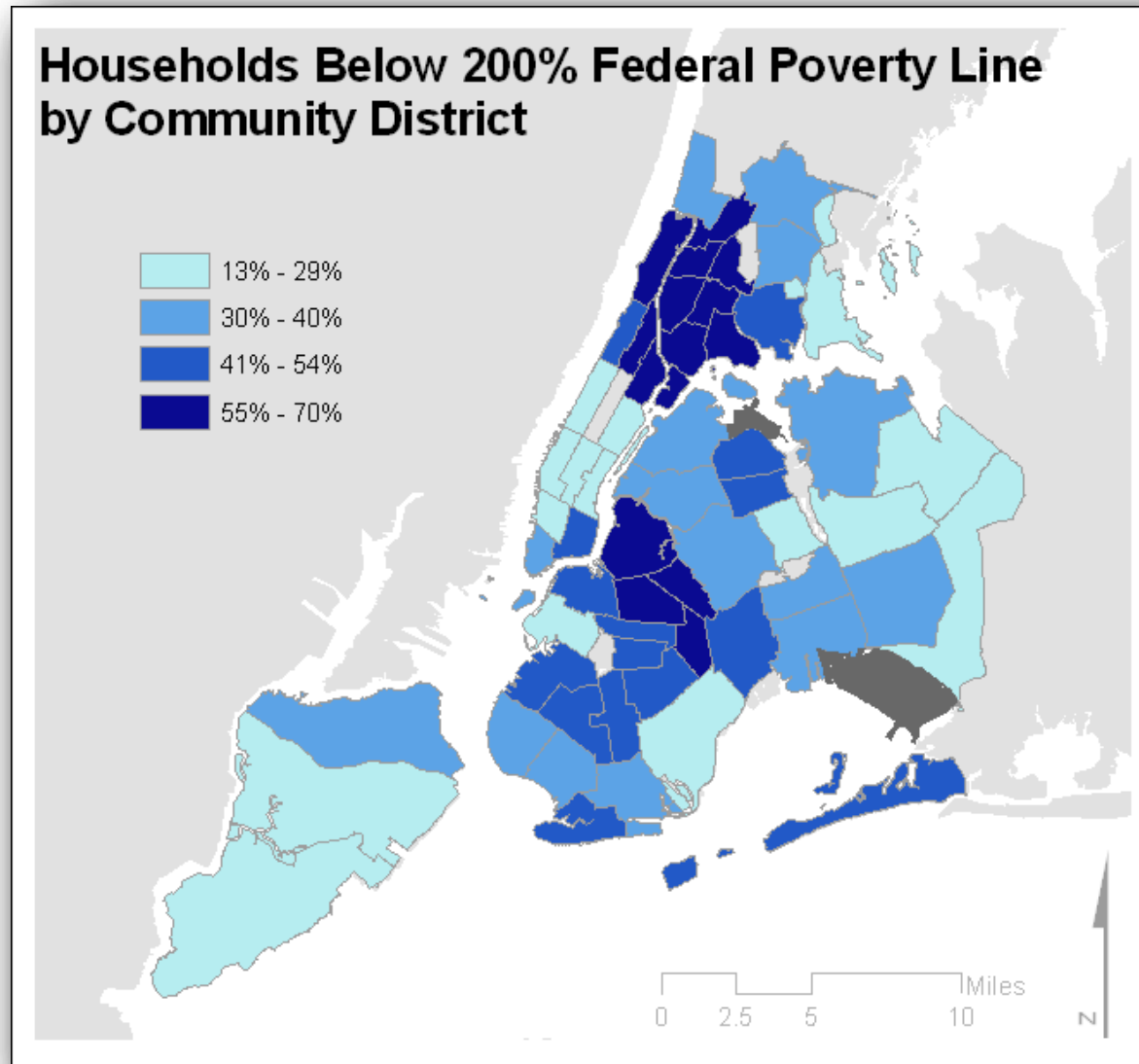
1. Public data on aggregate stressors (community-level)
  - Rates of violent crime
  - Physical dilapidation
  - Census indicators: poverty, demographics
2. Community-level validation
  - Focus Groups (key stressors by community)
3. Individual-level validation
  - Surveys: Link location to perceived stress



## Administrative indicators of community social stressors

Stressor Construct	Indicator and Administrative Scale	Data Source and Date
Crime & Violence	Felony Larceny Crimes per 10,000 (PP) Murder and non-negligent manslaughter per 10,000 (PP) Felony Assault per 10,000 (PP) Robbery per 10,000 (PP) Burglary per 10,000 (PP) % Perceptions of Neighborhood Safety (self-report) (UHF)	NYPD (FY 2009) NYPD (FY 2009) NYPD (FY 2009) NYPD (FY 2009) NYPD (FY 2009) DOHMH CHS (2010)
Mental Health	% Depression diagnosis ever (self-report) (UHF) % Mental health treatment in past year (self-report) (UHF)	DOHMH CHS (2009) DOHMH CHS (2009)
Physical/Built Environment	% Small parks not acceptably clean (CD) % Sidewalks not acceptably clean (CD) Serious housing violations per 1,000 Rental Units (CD) Air Quality complaints per 10,000 residents (CD) % Crowding (>1 occupant/room) (USCT)	NYCP (FY 2009) MOoO (FY 2009) HPD (2009) DEP (FY2009) US ACS (2005-09)
Access to Healthcare	% With no type of insurance coverage (self-report) (UHF) % Went without needed medical care (self-report) (UHF) % Without a personal care provider (self-report) (UHF) Public Health Insurance enrollment per 10,000 (CD)	DOHMH CHS (2009) DOHMH CHS (2009) DOHMH CHS (2009) MOO (FY 2009)
Noise disruption	% Frequent noise disruption (3+ times/wk over 3 months) (self-report) (UHF) % Noise disruption, by sources (i.e. neighbors, traffic) (self-report) (UHF)	DOHMH CHS (2009) DOHMH CHS (2009)
Childhood-specific stressors	% Students in schools exceeding capacity (SD) % School buildings in good to fair condition (SD) % Average daily student attendance (SD) Substantiated cases of Child Abuse/Neglect per 10,000 (CD)	NYC DOE (SY 2006-07) NYC DOE (SY 2006-07) NYC DOE (SY 2008-09) NYC ACS (2008)
Socioeconomic Position (SEP)	% Living below 200% federal poverty line (USCBG) % Delayed rent or mortgage payment in past year (self-report) (UHF) Food Stamp program enrollment per 10,000 (CD) % Less than high school education (self-report) (UHF) % Unemployed for less than 1 year (USCT)	US ACS (2005-09) DOHMH CHS (2009) MOO (FY 2009) DOHMH CHS (2009) US ACS (2005-09)

# Administrative indicators of community social stressors



\*All maps symbolized in quartiles. Data Source: NYC HPD; NYC DOHMH CHS 2009; NYPD



# Measuring Chronic Stress

\*For GIS indicators, need validate content *and scale* (MAUP).

*1) How to validate spatial scale?*

*2) Can we re-configure data to same spatial scale?*

*- Is there a smooth spatial surface for social stress?*

# Developing a GIS-based survey tool to elicit neighborhood information

1. Neighborhood Geography and Public Health
2. Online Survey tool
3. Pilot validation study
4. Future Directions

# Neighborhoods and Health

Neighborhoods matter for health.

- PubMed 'neighborhood' in title = 2497 articles
- Multiple health outcome domains
- Independent of individual-level effects

However....

- Mismatch between available data and actual scale
- Definitions differ across individuals and space

## **Basta et al. 2010.**

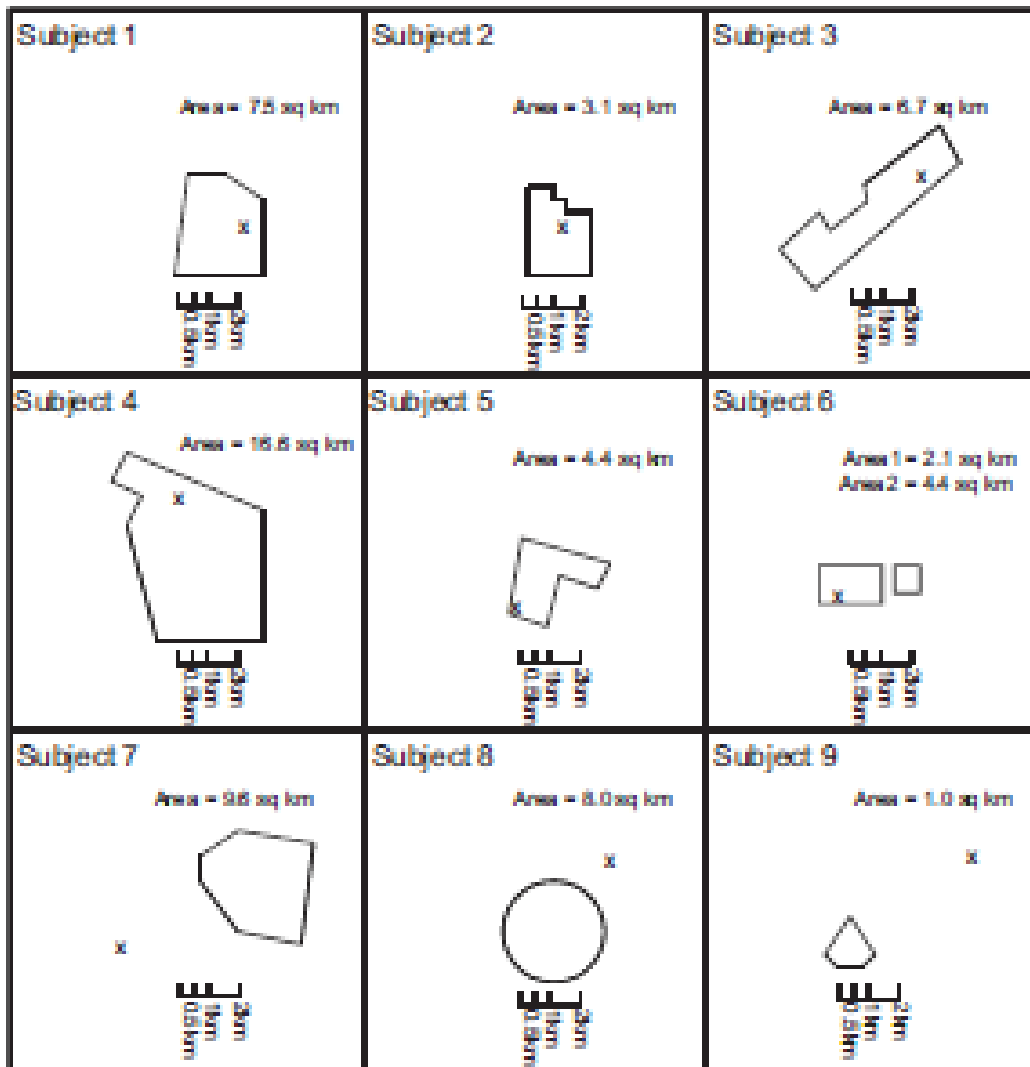
*Neighborhoods, daily activities, and measuring health risks experienced in urban environments.*

### **Space-Time Adolescent Risk Study (Philadelphia, PA)**

“daily activities are constrained in space and time, and create opportunities that can be either protective or harmful for health”

- Participants: n=55, 15-19 age adolescent (controls)
- Mapping exercise a “rapport building”
- Overlay hand-drawn neighborhoods on top of Census tracts
- Compare geographic overlap

## Hand-drawn neighborhoods:



- Variable size and shape (1-17km<sup>2</sup>)
- May not contain residence
- Intersected 10.8 census tracts, on average
- Density of alcohol outlets in census tract under-represent

Fig 1. Basta et al. 2010

## **Coulton et al. 2011**

*Finding Place in Community Change Initiatives:*

*Using GIS to Uncover Resident Perceptions of their Neighborhoods*

### **Making Connections initiative**

“failure to take residents’ perceptions into account impedes key elements of the community change process and limits the degree to which residents will benefit from changes...”

- Household survey in target sites of 10 US cities
- Mapping task on paper maps
- Overlay resident maps, decomposed to block scale
- Identify consensus neighborhoods

## Making Connections – Providence, RI:



FIGURE 2 Resident endorsed neighborhood boundaries, Providence.

- 3 official neighborhoods
- Disparate neighborhood names, sizes, shapes
- 2 “endorsed” neighborhoods
- Targets for employment services
- Practice implications for supporting collective action



# Online Survey Tool

## 1. Challenges of hand-drawn maps

- small samples
- data analysis
- time and cost



## 2. Opportunities in GIS mapping tools

- interact with online tools (e.g., Google.Maps)
- online survey panels (difficulty of RDD)
- Growing map and internet literacy

## Objective:

To develop and validate a GIS-based mapping tool to collect, aggregate, and analyze perceived neighborhood data.

1. Create a user-friendly mapping interface for online surveys.
2. Validate the accuracy of online map interface.
  - Compare narrative vs. online mapping neighborhood boundaries
  - “Digital Divide”
  - Inter- and intra-urban variability
3. Quantify geographic concordance between perceived neighborhoods and administrative areas, at individual and community levels.

# Online Survey Mapping Tool

10. How easy was it for you to draw the outline of your neighborhood?

- Very easy
- Somewhat easy
- Not at all easy

11. How accurate do you think the map was for drawing the outline of your neighborhood?

- Very accurate
- Somewhat accurate
- Not at all accurate

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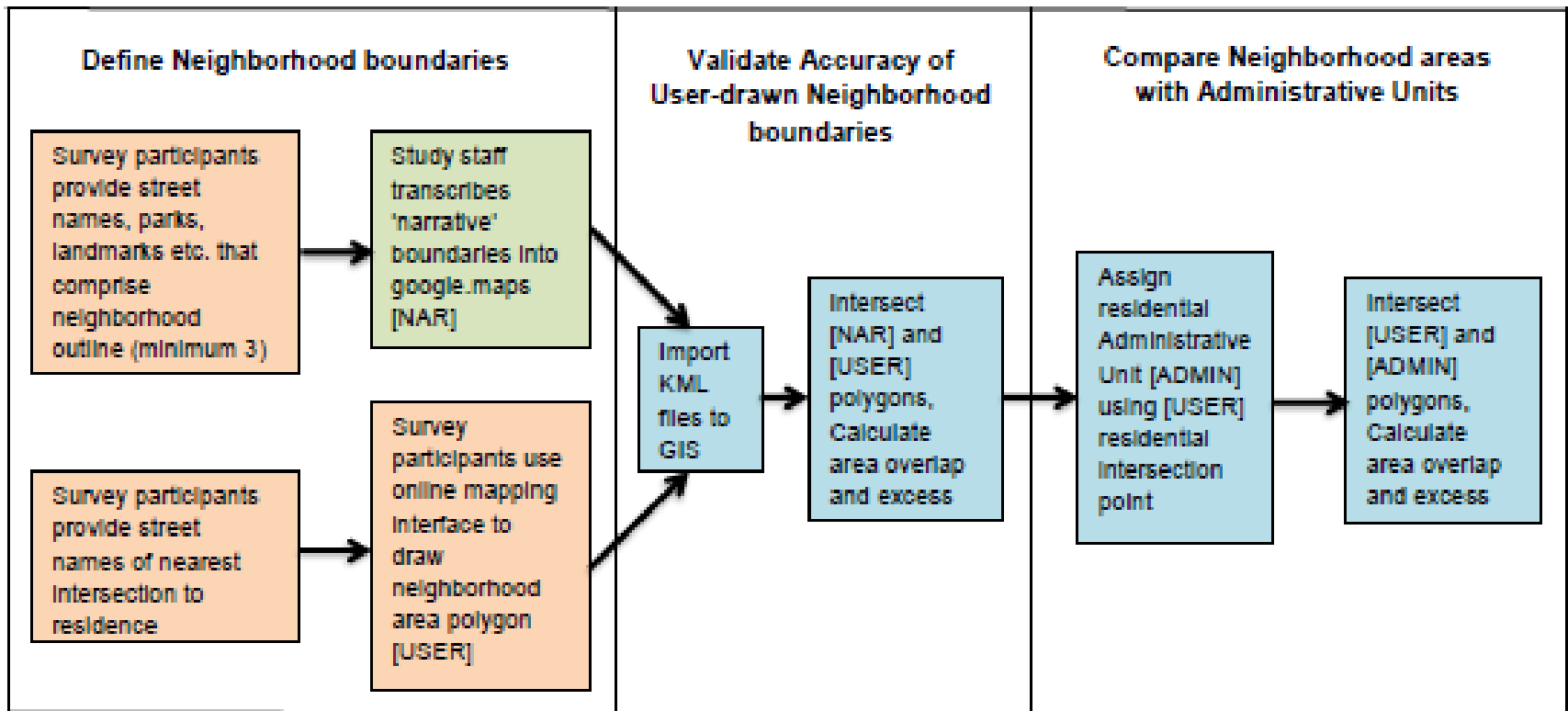
[Save & Return Later](#)

*Please use these navigation buttons when using our survey. Please avoid using your Browser's 'Back' and 'Forward' buttons.*

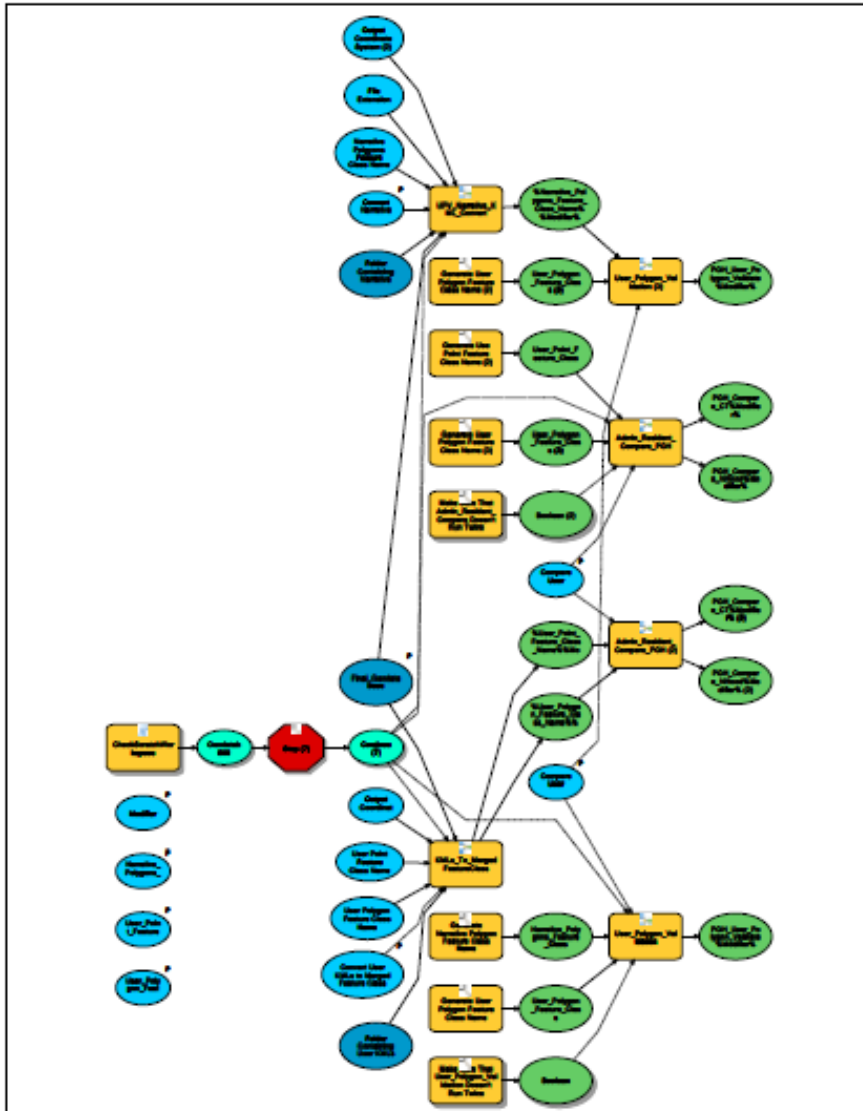
# Narrative boundary transcription

- Two technicians with *local knowledge* of each city
- Protocols for boundary delineation consistency
  - include park areas or not
  - how to connect boundaries that do not meet
- Transcription of narrative boundaries from survey:
  - Search in google.maps for intersection of boundary #1 and #2
  - Locate boundaries 3, 4, etc.
  - Draw a closed polygon, following protocols
  - Assign participant ID
  - Export KML file

# Data aggregation and GIS-based analyses



# Data aggregation and GIS-based analyses



Multi-step, iterative processes in GIS

- Model Builder tool
- Simplified in python code

# Survey Data Output



Figure 3: Visualization of individual participant neighborhood polygons shapefiles and spatial overlay layer

	Polygon area	Cross-street point		Administrative areas					Example Demographic information					
ID	AREA_sqmi	Lat	Long	UHF	CD	PP	SD	USCT	Age	Sex	Educ	Transpt	Parent	Race
1	2.624012	543	123	406	408	107	25	77902	45	1	2	1	2	4
2	4.631224	432	234	406	408	107	25	80900	23	2	2	2	1	2
3	1.66576	321	345	406	408	109	25	79300	47	1	3	2	2	1

Table 1: Example ArcMap attribute database table of survey output



# Two-Stage Pilot Study Design

## Pilot A (Winter 2011)

Aim: **Refine mapping instructions and interface**

- Friends & colleagues; n=21

## Pilot B (Spring-Summer 2012)

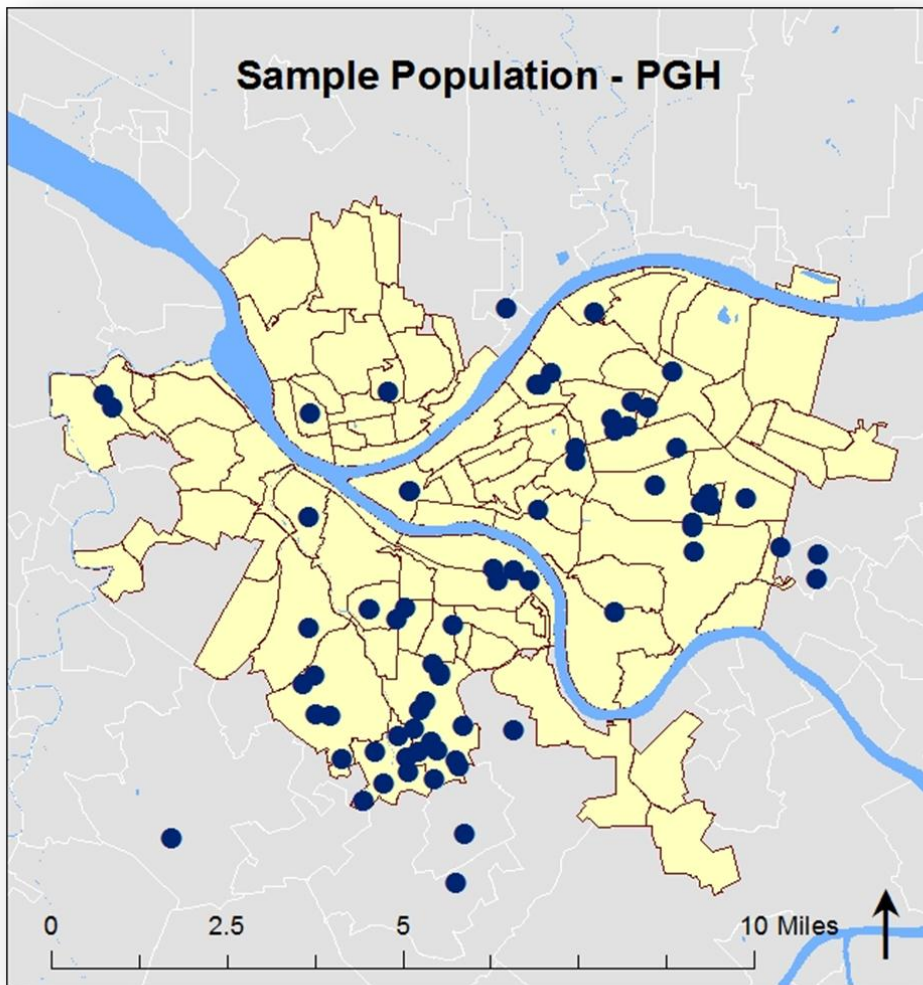
Aims: **Validate the online tool + Develop analytic models**

- Existing community organization and university networks
- NYC n=93; Pittsburgh n=81
- Domains of questions:
  - Socio-economic & demographic
  - Self-report ease of use and accuracy of mapping tool
  - Residential tenure
  - Day-to-day activities in and outside of neighborhood
- Focus group mapping exercise + discussion (EPA STAR)

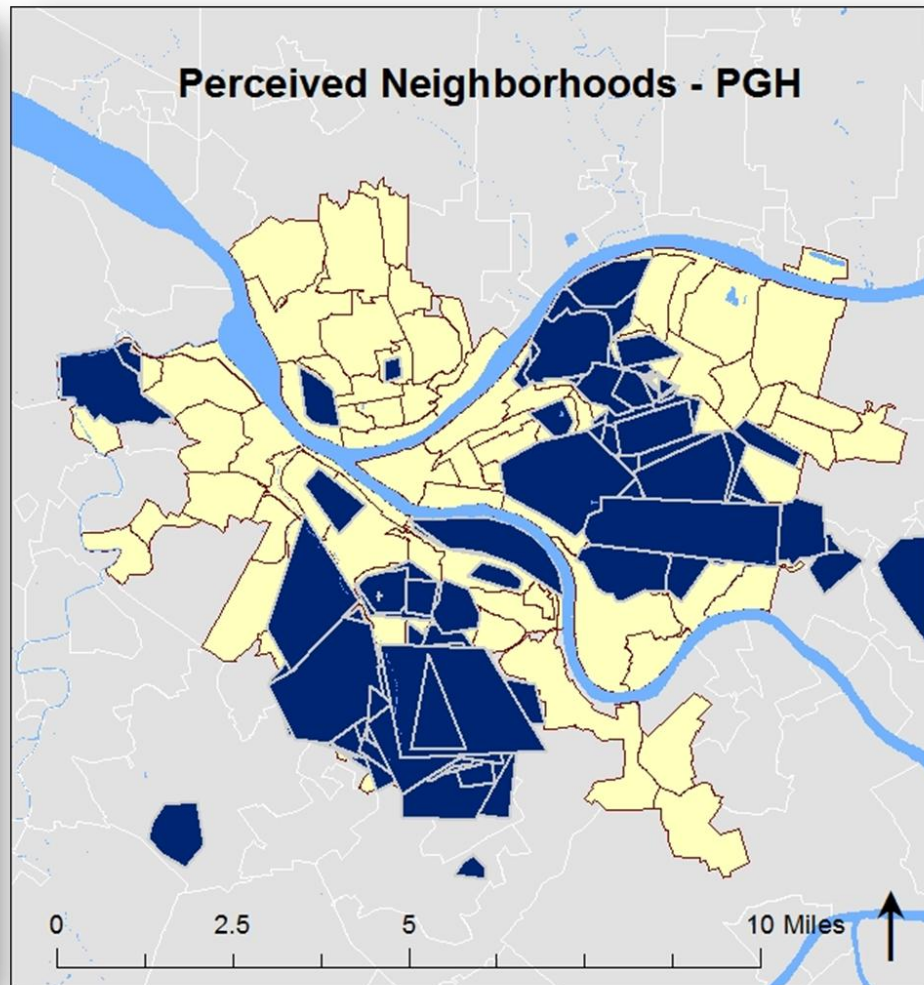
# Sample Population Characteristics

	<b>Pittsburgh (n=81)</b>	<b>New York City (n=93)</b>
<b>Age</b>	Median=38 (23-69)	Median=33 (22-71)
<b>Sex</b>	68% Female	52% Female
<b>Race &amp; Ethnicity</b>	83% white	80% white
<b>Residential tenure</b>	Median= 6-10 years	Median= 1-5 years
<b>Household Income</b>	Median= \$46-70,000 (<3xFPL)	Median= \$70-93,000 (<4xFPL)
<b>Educational attainment</b>	Median = College degree	Median = Graduate degree

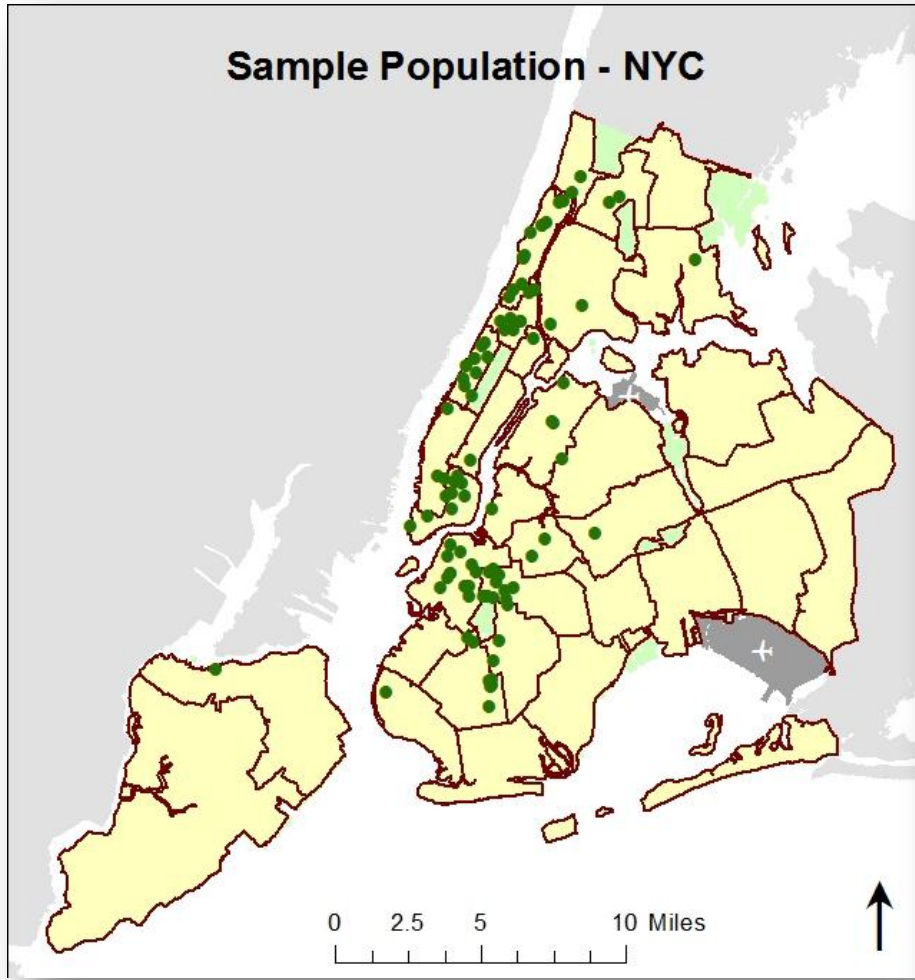
**Sample Population - PGH**



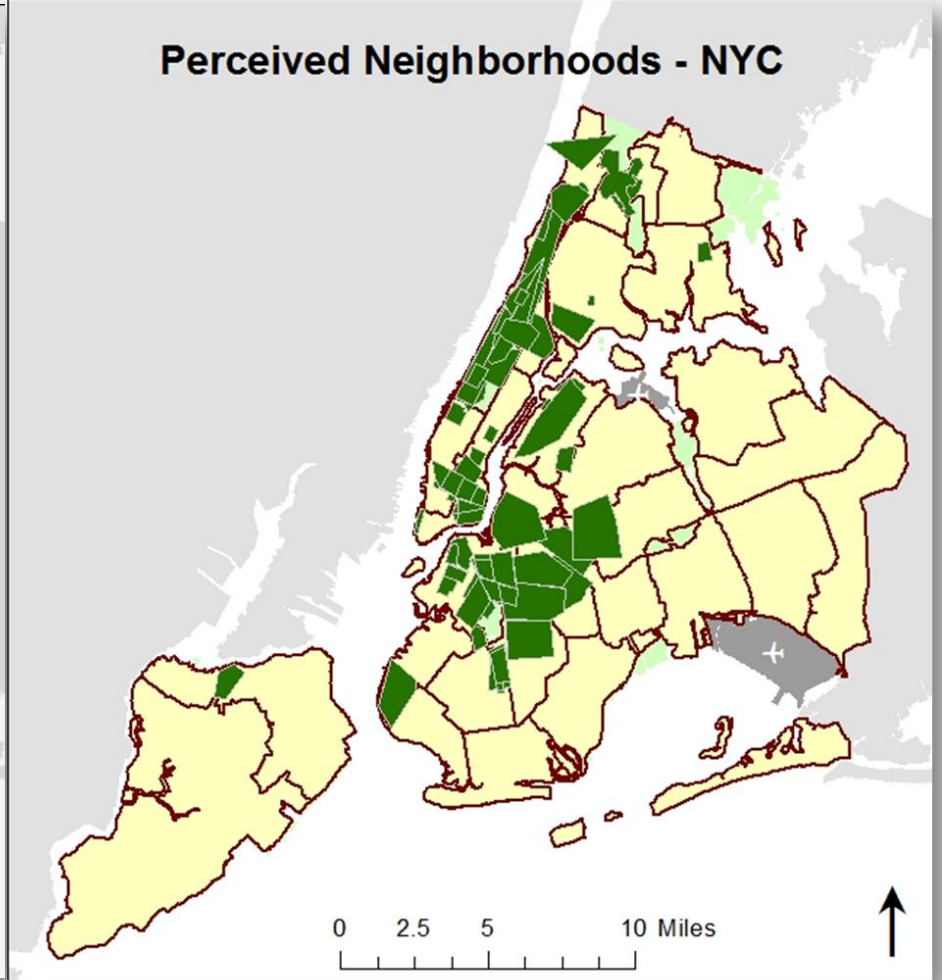
**Perceived Neighborhoods - PGH**



**Sample Population - NYC**



**Perceived Neighborhoods - NYC**



# Participant comments

“There are some parts of the neighborhood that I do not walk in because it's not by a main road and doesn't feel as safe... Perhaps; create a mapping survey that allows the user to put in the circles and then add connector lines in separate steps...”

“I love my neighborhood!”

“This made me realize how much I am able to do in my own neighborhood.”

# Mapping Results

	<b>Pittsburgh</b>	<b>New York City</b>
<b>Mapping Self-assessment*</b>	Most common response (median) reported	
Ease	Very Easy	Very Easy
Accuracy	Somewhat Accurate	Very Accurate
<b>Successful completion</b>		
Narrative boundaries	n=59 (73%)	n=71 (76%)
Online mapping	n=79 (98%)†	n=93 (100%)
<b>Neighborhood Area (km<sup>2</sup>)</b>	Mean (Min-Max)	
Narrative Area	<b>1.99</b> (0.09-7.04)‡	<b>1.68</b> (0.12-7.35)
Online mapped area	<b>2.31</b> (0.04-7.90)	<b>0.71</b> (0.04-3.05)
<b>Concordance**</b>	81%	73%

\* 3-level scale (i.e., Very easy, Somewhat easy, Not at all easy)

† one implausible value removed (area=0.002 km<sup>2</sup>)

‡ Paired t-test of Pittsburgh narrative and user boundaries are not statistically significantly different.

\*\* Percentage overlap area within online mapped area.

# Validation of Online Tool:

Explore differential results across population

## 1. Narrative boundaries vs. online mapping

- Completion of boundary naming, Online mapping
- Geographic concordance

## 2. Perceived Boundaries vs. Administrative areas

- Different administrative boundaries

Age

Household income

Educational  
attainment

Gender

Residential tenure

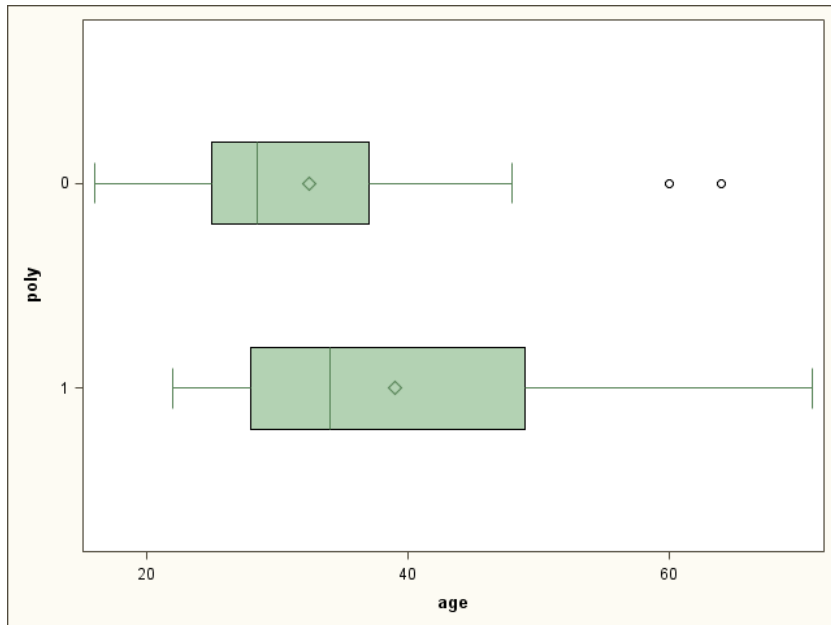
Self-rated mapping  
accuracy



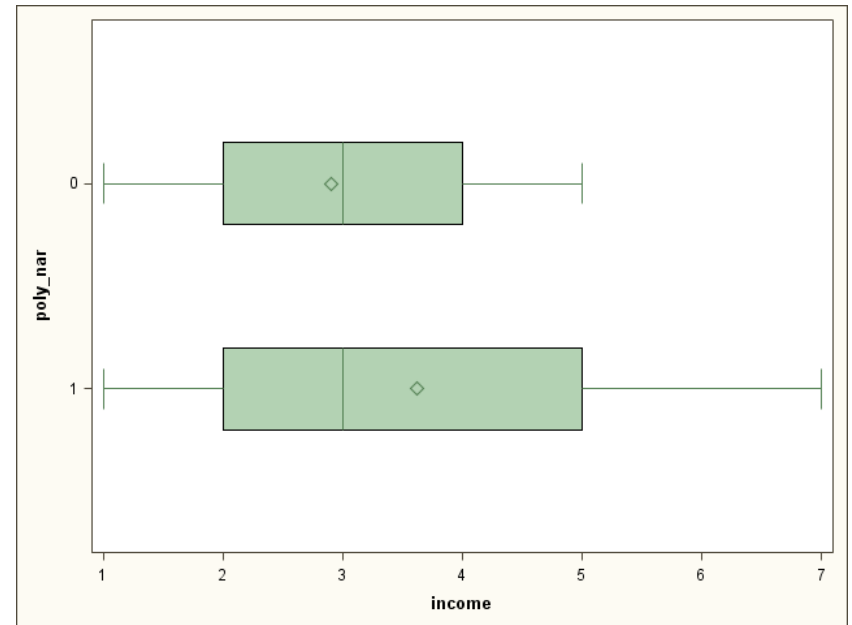
# Narrative Boundary Completion

1. Did not provide any boundaries
2. Boundaries provided were insufficient for transcription

**Age distribution in NYC**



**Income distribution in PGH**



# Agreement of Narrative and Mapped Areas

1. Quantified common geographic area
  2. % Agreement = common area / mapped area
  3. Compared groups with agreement in the top and bottom quartiles
- No differential agreement, good or bad!

# Mapped vs. Administrative Areas

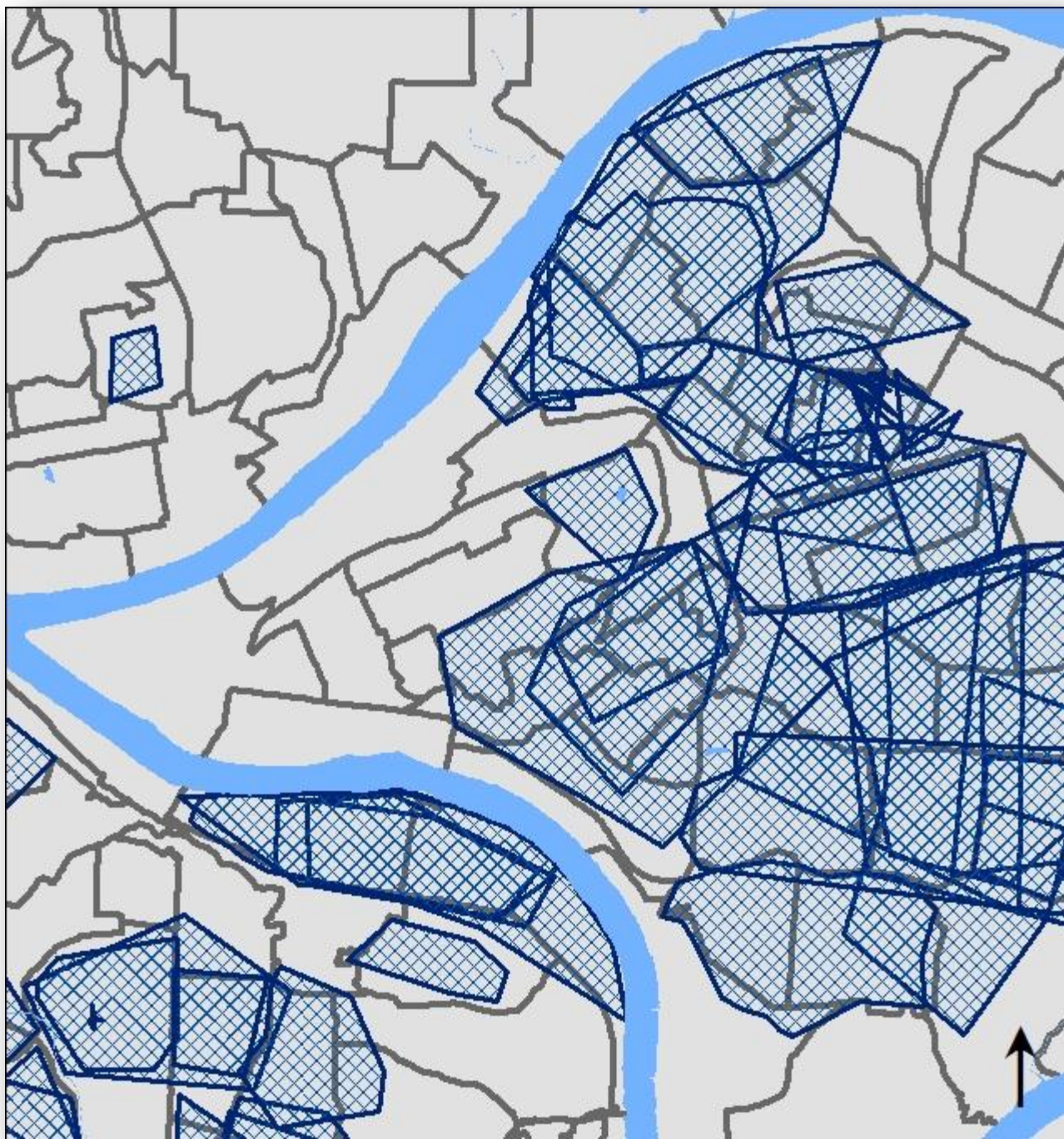
1. Assign Administrative area based on residential cross-street
2. Quantified common geographic area
3. % Agreement = common area / user mapped area

## Pittsburgh:

- Census Tracts
- Neighborhood (DCP)

## New York City:

- Census Tracts
- United Health Fund Areas
- Police Precincts
- School Districts
- Community Districts



# Mapped vs. Administrative Areas

<b>New York City (n=93)</b>	<b>Mean (Min-Max)</b>
Census Tracts (n=2116)	12.8% (0-94.4%)
United Health Fund Areas (n=34)	79.1% (0-100%)
Police Precincts (n=78)	71.6% (0-100%)
School Districts (n=32)	76.5% (0-100%)
Community Districts (n=59)	78.3% (0-100%)
<b>Pittsburgh (n=78)</b>	
Census Tracts (n=X)	38.2% (0-99.9%)
Neighborhoods (n=X)	52.8% (0-100%)

- Additional information on administrative area outside of mapped neighborhood
- Look for differential “coverage” across populations and space

# Pilot Strengths & Limitations

1. Two-stage pilot
  2. Two unique cities
  3. Explored multiple metrics in validation process
  4. Interpretation -- Focus group mapping exercise and discussion about neighborhood definition and boundaries
  5. Analysts with local knowledge
  6. Multi-disciplinary team
1. Did not define neighborhood
  2. Narrative boundary transcription is time-consuming
  3. No gold standard metric
  4. Quantitative models are complex
  5. Findings may not be generalizable across populations or places, but the tool is....

# Conclusions

- Online mapping interface can be a powerful survey tool across disciplines
  - Visual recognition of neighborhood areas may be more effective than narrative reporting
- Possible to assess 'optimal' administrative proxy for neighborhood, and quantify the bias induced
- Broadly, perceived neighborhood information allows for:
  - refined multi-level hypotheses
  - elucidation of mechanisms driving health effects on health

# Next Steps

- Individual survey (online and RDD) of perceived neighborhood characteristics and experiences of psychosocial stress in NYC.
- Derive a continuous spatial surface of perceived stress across NYC, using Land Use Regression  
(Manners Award, UCSUR, 2012)
- Incorporate in exposure assessment for epidemiologic investigation of joint effects of air pollution and social stressors on childhood asthma.



# *Thank you!*

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The University of Pittsburgh Institutional Review Board  
approved this survey protocol.

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Kazuhiko Ito

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# Focus Groups Mapping Exercise